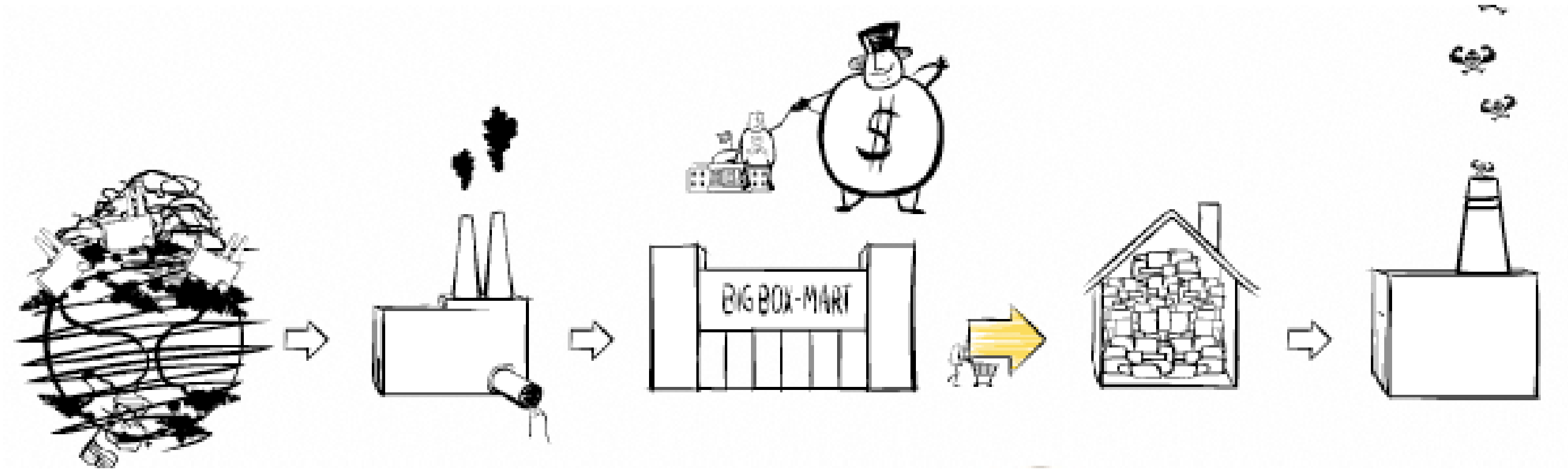




Action!

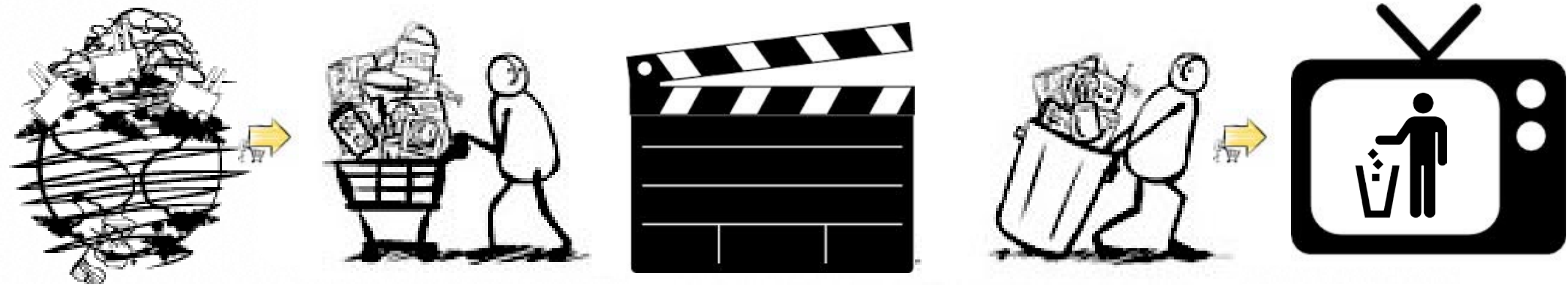
Producing Zero Waste
Results on Commercial Sets

Amy Hammes, Director Business
and Community Engagement



The Story of Stuff

(and the ads that tell you to buy all this stuff!)



The Story of Productions

(and how EcoSet is instilling environmentally responsible practices to mitigate their impact)

1 shoot day (100 crew) =



x 500

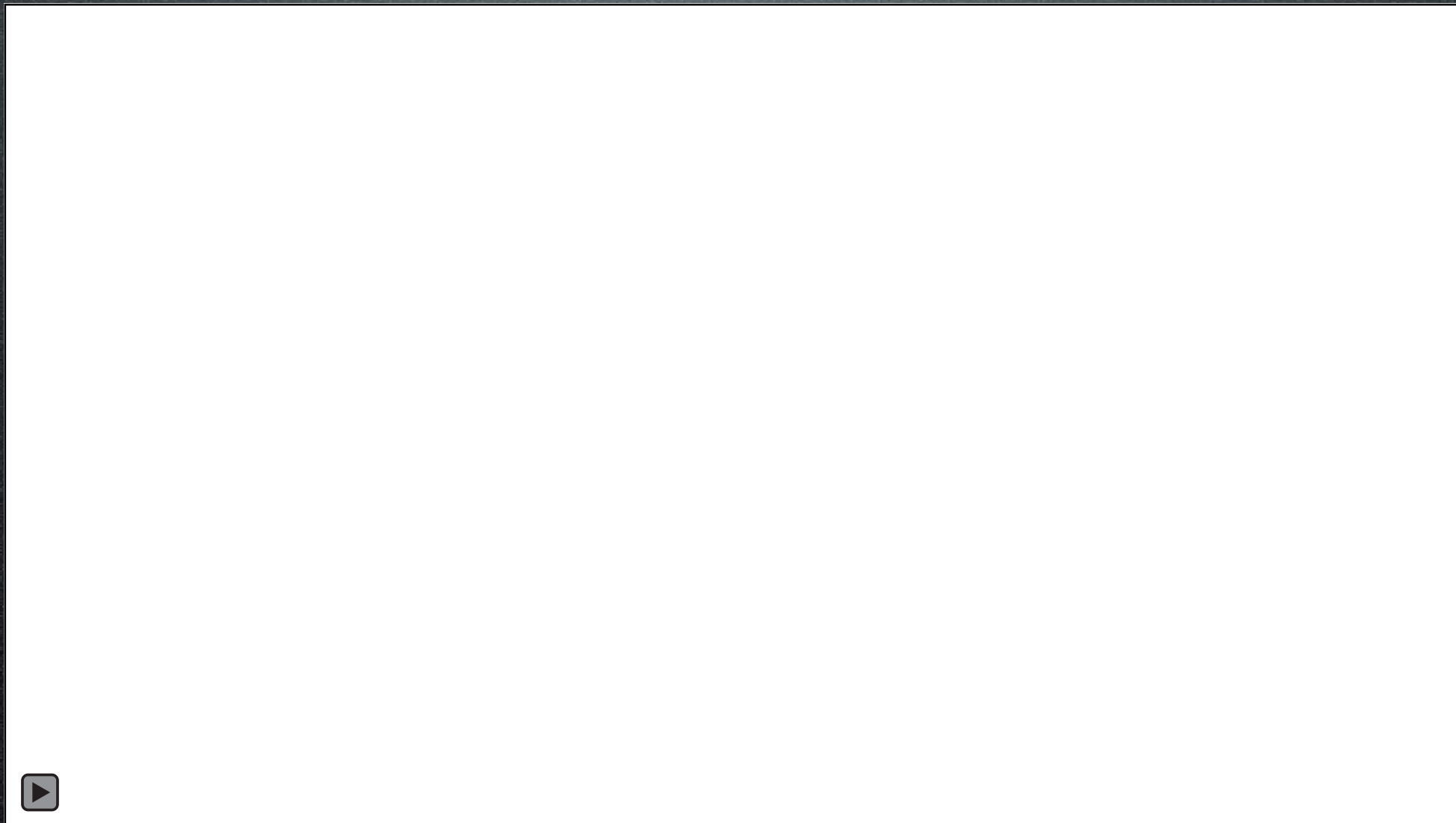


**1,000 lbs
(average)**

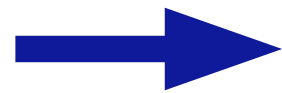
Our Challenge



Our economy relies on **consumption**



Commercial production's nomadic nature enables waste



Closing the Loop





EcoSet's Mission:

MINIMIZE FOOTPRINT

MAXIMIZE RESOURCES

MAGNIFY POSSIBLE

EcoSet's Value: Direct Supervision



Promoting Reuse, Preventing Waste



Reusables for 1 meal x 100 people = 20 lbs waste prevented
x 100 shoot days = 2,000 lbs waste prevented

Plastic Waste Prevention in 6 Years

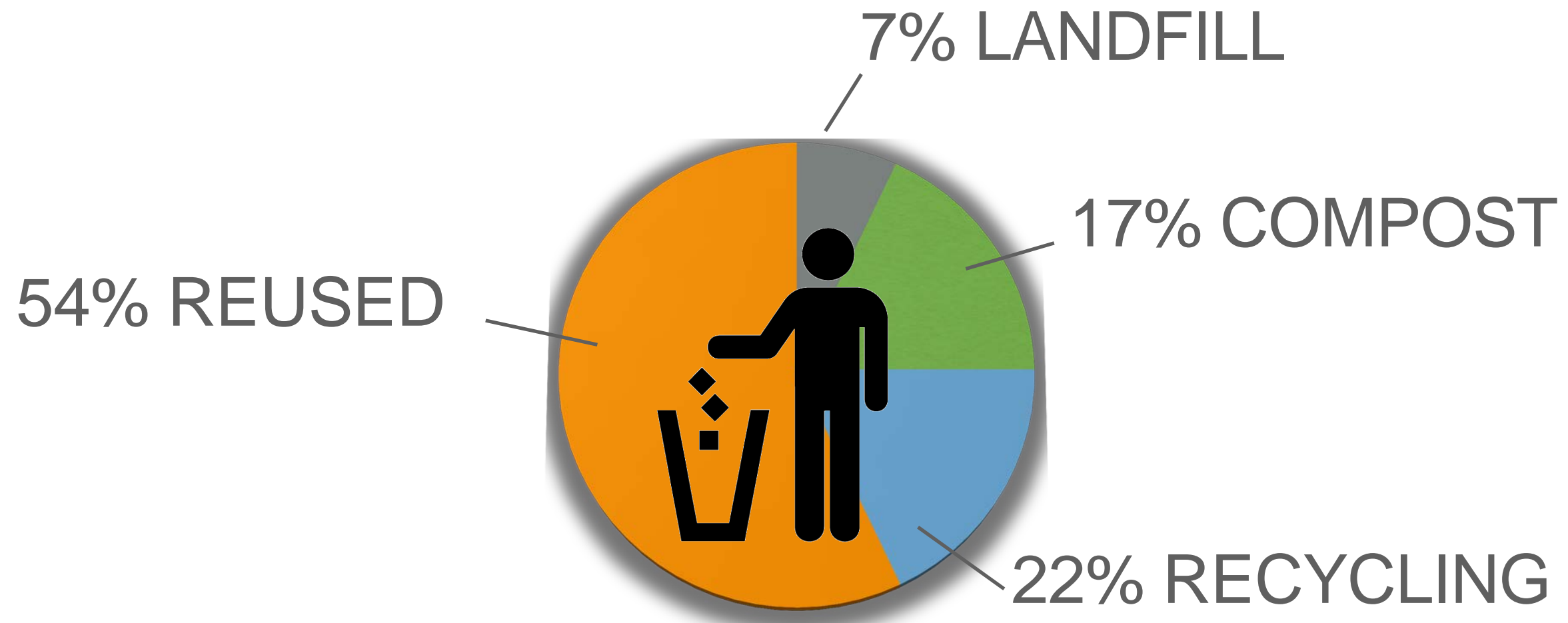


500,000

Production Discards are a Resource!



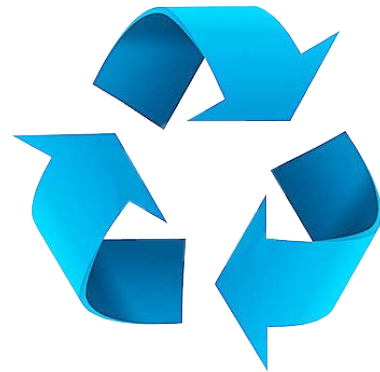
Average diversion rate: 93%



270+ people...
only 1 bag sent to landfill (17 lbs)



Aligning with Corporate Social Responsibility Commitments



MATERIALS



WATER



CARBON



COMMUNITY



ENERGY



The ad: Microsoft “The Wedding”

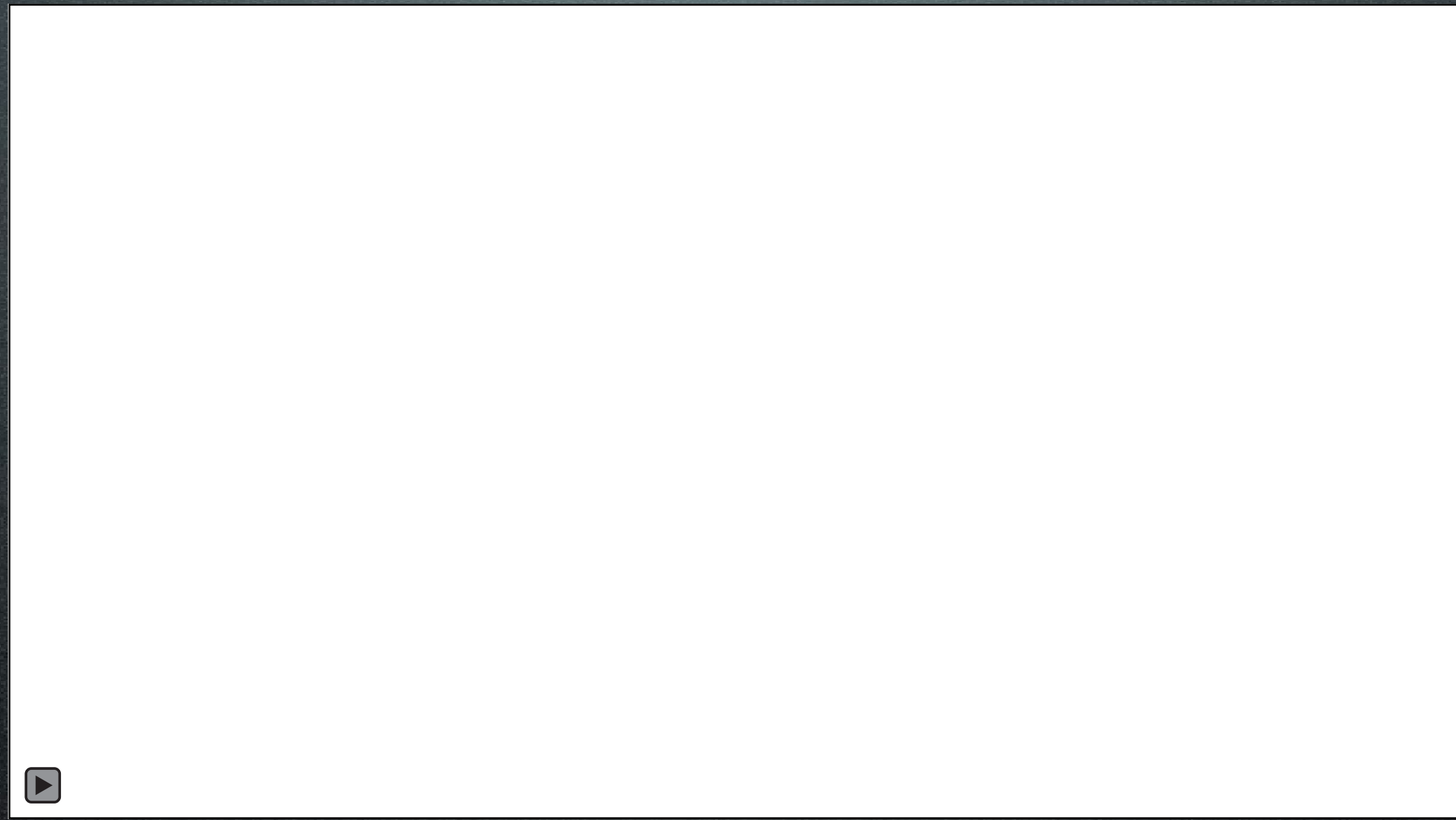


Repurposing & Reusing



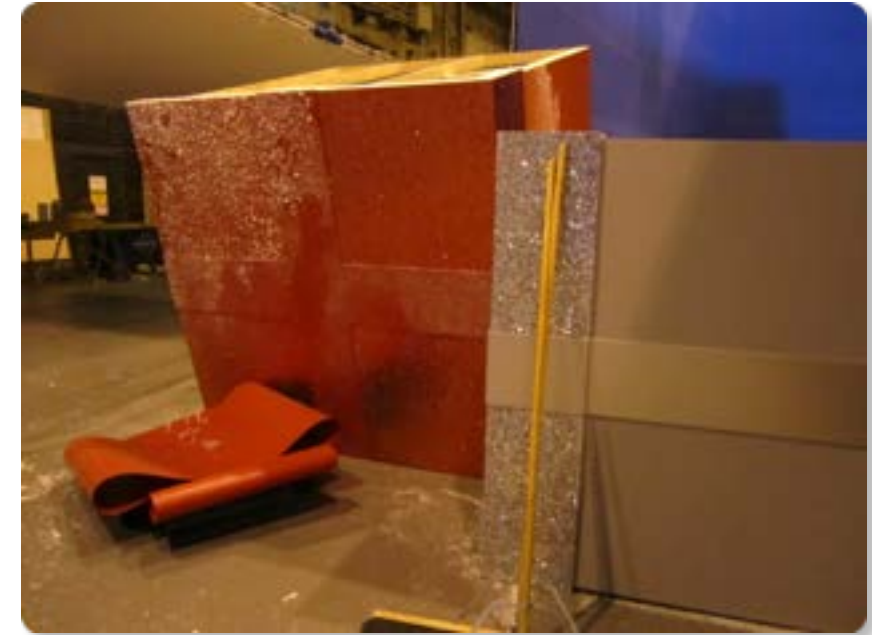
569 lbs of Materials Donated to 10 Groups!





What you see...

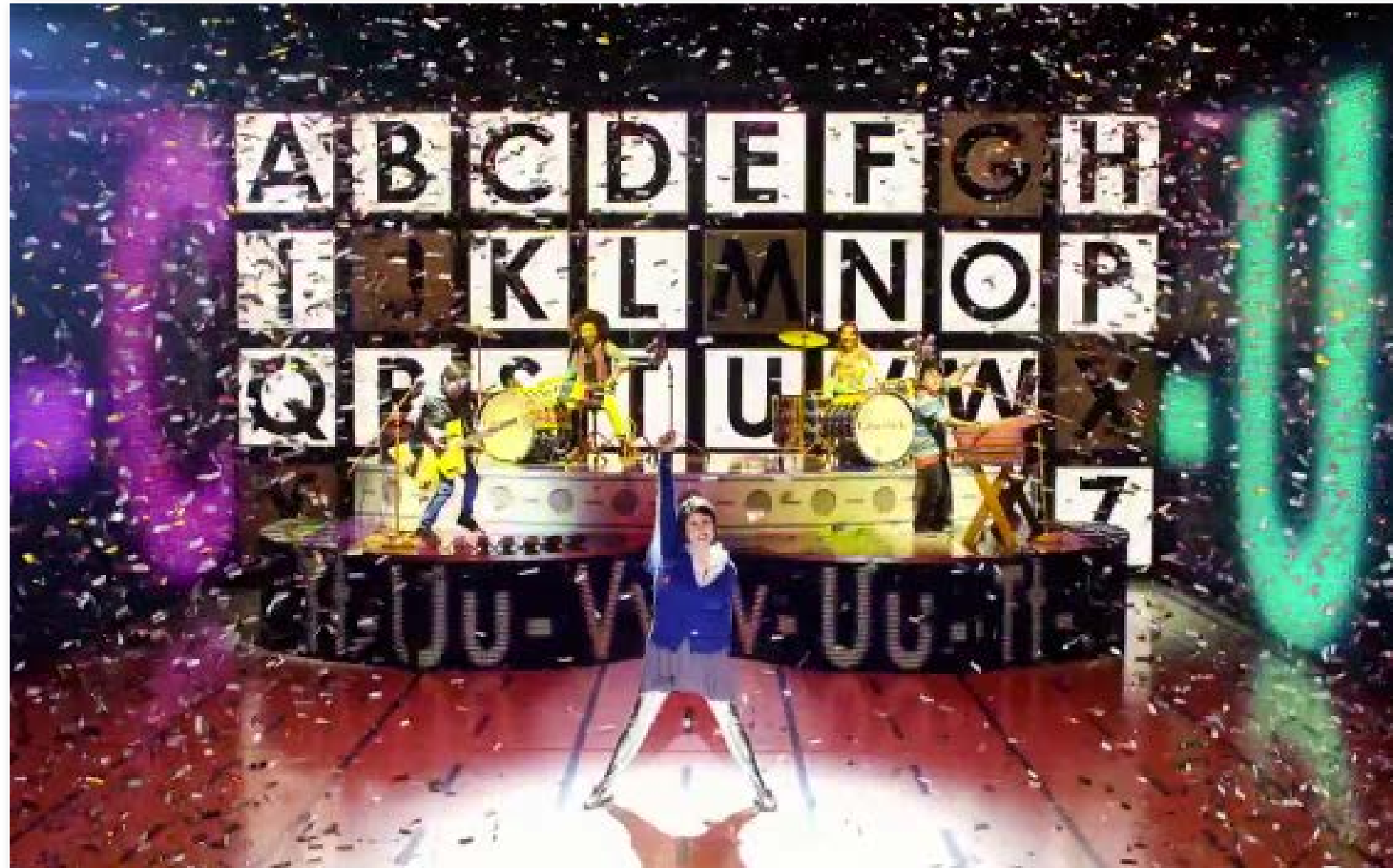
10,000 lbs of Materials Donated



Constructing for Deconstruction



Donating Scenic Builds



Commonly Discarded Set Items





EcoSet's Community Resource Center



246 tons donated vs. discarded

Supporting Creative Communities



Supporting Creative Communities



Impacting Local Communities



“and, that’s a wrap!”



For more info: amy@ecosetconsulting.com